



## CallerReady

### Front End Developer/Software Engineer

#### Company Description

Founded in 2010, headquartered in Pittsburgh, Pennsylvania

CALLERREADY IS THE GO-TO PLATFORM FOR MARKETERS LOOKING TO SCALE THEIR BUSINESSES WITH MOBILE CONVERSATIONS

Help businesses grow by connecting their sales people with prospects faster and more efficiently. The CallerReady platform offers performance marketers highly effective Lead-to-Call Marketing Automation tools and the Pay-Per-Call Marketplace Platform for managing pay-per-call businesses. Phone call automation and dynamic call distribution technology help businesses cost effectively convert sales leads into productive sales conversations. Best in class reporting, attribution, and data sharing are a key part of the system which enables reporting information for marketing departments with multiple levels of granularity (advertisement, campaign, and session level); as well as call center and agent performance reporting for sales organizations. Leading Agencies, Marketers, and Businesses leverage customized and secure user roles to ensure the right data is displayed to the right people to optimize and grow their businesses.

**Join us in the evolution of the premiere call marketing platform, we encourage your input and contribution to our success.**

#### Job Description:

CallerReady is searching for a front end developer to join our rapidly growing team. You will be responsible for bringing high energy and a great mindset to the team every day. Technical expertise in user experience design, developing for both PC and mobile experiences, user interface development, rapid application development tools, object-oriented analysis and design, requirements analysis, designing reports, and web technologies. The successful candidate will be passionate about writing great code, a bug hound extraordinaire who foresees issues and ferrets out weaknesses, and is internally driven to deliver robust applications. You must be able to test and fix your own code and the code of others, and be accountable to take on projects and drive them to error-free completion as you support our customers and the continued growth of CallerReady's services.

The candidate will be expected to be available to work on site in our Pittsburgh, PA location as needed and virtual as needed.

You should write us a cover letter explaining your recent history in the industry. If there are reasons why you may be a particularly good fit, such as projects you've worked on that are relevant to our industry, please explain in detail. The more you can tell us about yourself, the more likely you will get a call back. When applying, please include your salary requirements and your most recent compensation.

#### Do these things interest you? You will:

- Develop unique communications technologies that help businesses grow

- Design and build easy to use application interfaces that allow non-technical users to optimize their marketing efforts
- Learn new communications API's
- Build the best in class suite of Performance Call Marketing Software tools that are easy-to-integrate, fully transparent and drive performance

If this is what you are looking for, then CallerReady could be for you.

### **What we look for:**

#### **Soft Skills**

- Passionate about writing fast, simple and robust code and user experiences that simplify complex tasks.
- Passion for designing interfaces that are intuitive and appreciation for needing to present information for both small format mobile and large format PC experiences.
- Thoroughness and results orientation to overcome obstacles and drive projects to completion.
- Self-discipline to operate well with little oversight and also openness to direction to work on projects with heavy oversight.
- Strong work ethic to proactively acquire new tasks, prioritize work, ask questions as needed and keep driving for results and moving the ball down the field. If you finish an assigned task early, find another high value goal and prioritized task without waiting for direction.
- Be open to sharing and receiving constructive feedback and direction in a healthy professional manner.
- Enjoy iterative, fast project turnarounds on mission & revenue critical, customer facing websites, tools and services.
- You thrive under uncertain, high pressure, and high impact conditions. Productively deal with tough goals, tight timelines, and ability to handle moderate stress on a consistent basis.
- Thrive in a no walls, high energy, team room environment full of smart people.
- Personable, solutions and team oriented, creative thinker and problem solver.
- Detail orientation with a strong desire and track record of achieving results and driving projects to completion.
- Energized by getting into flow of detailed technical tasks and also by teamwork and communication.
- Fast learner with a strong desire to exceed expectations. You have a demonstrated and proven capacity to quickly absorb new concepts and technologies.
- Very comfortable with logic, process flows, and creating diagrams of processes.
- You have an extremely high attention to detail in your technical implementations with the ability to test your own code prior to passing it along for additional testing from quality assurance.

### **Coding Experience**

- Software: Visual Studio .NET, .NET Framework, Balsamiq, MS Office Suite
- Languages & Technologies: C#.NET, Twitter Bootstrap, Telephony API's (Twilio API), Google AdWords and Analytics API's, Winforms/Webforms, Web Services, C/C++, HTML, XML, CSS, OOA/OOD, jQuery, AJAX , Regular Expressions
- BS degree in Computer Science or equivalent work experience
- Experience with web-based development tools, debugging, and unit testing

### **Preferred**

- Prior experience with mobile app building / mobile web
- Prior experience with telephony, lead generation and sales support software
- Experience with Web Service development. RESTful a plus.

When applying, please include your preferred salary structure and your most recent compensation.